

## Press Release

### BarthHaas Report Hops 2020/2021 The world's top 40 brewers

**Nuremberg, June 25th, 2021.** As a preview to the upcoming BarthHaas report 2020/2021 (to be published on July 22nd) covering the world's hops and brewing industries, BarthHaas is releasing the ranking of the world's top 40 brewers as of December 2020.

The year 2020 saw considerable movement within the rankings of the world's 40 biggest brewing groups according to how severely the brewers' respective markets were affected by the COVID-19 pandemic. The **Carlsberg Group**, for example, edged past China's **CRB** to take 3rd place, while the French **BGI/Groupe Castel** advanced into 8th place, knocking China's **Yanjing** into 10th place. Germany's Veltins group was a new entrant, ousting China's **Gold Star** from the table.

**Carlsberg** was active on the takeover front, acquiring both **Wernesgrüner** (DEU) from the **Bitburger Group** (on January 1st, 2021) and **Marston's** (GBR). **ABI** bowed out of Australia and sold **Carlton & United Breweries (CUB)**, which it had acquired through the **SABMiller** takeover, to **Asahi** (JPN). **ABI** also acquired a majority shareholding in the American **Craft Beer Alliance (CBA)**. India once again proved to be a difficult market for foreign-owned companies: both **MolsonCoors** and **Mahou- San Miguel** sold their Indian subsidiaries to local investors.

#### About BarthHaas

BarthHaas is one of the world's leading suppliers of hop products and hop-related services. Now led by the eighth generation, this family-owned company specialises in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding a unique raw material for over 225 years.

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