

Press Release

BarthHaas issues Hop Harvest Guide 2023

Nuremberg, March 18, 2024. The international hop specialist BarthHaas has just published its Hop Harvest Guide 2023. Brewing and hop professionals all over the world value the guide for its comprehensive documentation of the quality of the most recent hop crop. It helps brewers to adapt their processes and recipes to the changes identified in the respective crop year.

Different crop years can differ significantly in terms of both flavor and aromas. “Our sensory notes show that the 2023 crop’s fruity aromas are more restrained, taking a back seat to floral, woody, and minty notes”, says Dr. Christina Schönberger, head of the Brewing Solutions team at BarthHaas, summing up the latest analyses. The sensory teams from Germany, the USA, and the UK took part in this year’s assessment.

This entailed analyzing representative samples of the respective hop varieties and describing their sensory characteristics. Descriptive flavor profiles, valuable analytical data, and essential background information make the Hop Harvest Guide a reference work for all of those who take a professional interest in hops and hop flavor.

The 80-page guide shows readers in what ways the flavor and aroma characteristics of each of the 35 most important hop varieties differed in crop year 2023 from the aroma characteristics typical of the respective variety. Due to the increasing significance of climate-resistant varieties such as Titan or Tango, part of this year’s Hop Harvest Guide is devoted to them, too. The experts also tested two new breeds – one from the hop research center in Hüll (2013/017/107) and one from HBC (1019).

All the flavor profiles are clearly presented, with additional background information completing the picture. With the aid of the clearly structured rose charts, readers can quickly and easily get their bearings among the flavor profiles of the 2023 crop. Brewers interested in obtaining further information can contact the Brewing Solutions team (brewingsolutions@barthhaas.de).

The BarthHaas Hop Harvest Guide is available in English and can be downloaded now free of charge at <https://www.barthhaas.com/resources/hop-harvest-guide>.

Please note the photo credit: BarthHaas

About BarthHaas

BarthHaas is one of the world's leading suppliers of hop products and hop-related services. The family-owned company specialises in the creative and efficient use of hops and hop products. As visionaries, instigators and implementers of ideas, BarthHaas has been shaping the market surrounding a unique raw material for over 225 years.

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